

News Release

A Maritime Passenger Line Selects **CubelQ's** Self-Service Card Instant Issuance Solution

[EN] Athens, GR, **February 4th, 2021** - **CubelQ Limited**, an IT company provider of software solutions and systems for financial, banking and corporate institutions announces a **passenger maritime company selects CubelQ's self-service card instant issuance solution**.

A passenger maritime company selects CubelQ's self-service card instant issuance solution to automate its loyalty program card issuance and personalization on board sea vessels.

The company provides passenger, freight and truck transportation services through several subsidiary companies to various destinations in the Mediterranean Sea. Its loyalty program with more than five hundred thousand subscribers' offers rewards of points for ticket purchases and on board transactions and allows members to redeem points for free tickets, meals and drinks when traveling.

CubelQ self-service solution software application, **CiiA Fleet™**, efficiently and securely capture new registrant data, validates data entry, communicates with the central Card Repository System and drives an **HID Fargo DTC4500e High Capacity Card Printer and Encoder** to personalize high quality, full color loyalty scheme plastic card.

Twenty (20) self-service kiosks have been installed and operating on board ships personalizing more than 40.000 card over six (6) months period.

About CubelQ

CubelQ Ltd. - www.cubeiq.gr - is a leading provider of software solutions, systems, business process re-engineering solutions and professional services to banks, financial institutions and corporations in South and East Europe. CubelQ's portfolio of solutions and systems include: Item & Document - Cheque Processing Systems, Cheque Book Issuance Systems, Fraud Detection & Prevention Systems, Anti Money Laundry Systems, Electronic Transaction Processing & Card Management Systems, SWIFT Reconciliation and Messaging Applications, Document Management & Electronic Workflow Systems, Prepaid Services Electronic Distribution Systems, SMS Messaging Systems, Electronic Loyalty Systems and a number of specialized equipment

such as Cheque Scanners, Encoders, Sorters, Cheque Book Issuance Machines, Single & Dual Terminal Cash Dispensing - TCDs and Cash Recycling Machines - TCRDs, Cheque Book Dispensing - Cheque Deposit, Bill Payment and Multifunctional Terminals, specialized Automatic Teller Machines - ATMs, Cash Deposit, Cash Recycling and Multifunctional ATMs. CubelQ was established in 2003 by a group of professionals with long and successful presence in the Greek banking market. The company is specialized in Business Process Re-engineering focused in the Banking and Electronic Transaction Processing Market. Our leading-edge software solutions can transform business processes in a more efficient, more productive and cost saving way. Information on CubelQ Risk, AML and Compliance solutions at www.amlinfo.gr.

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